

Naming Results

Lightspeed Gateway



The Top 20

AIRLOCK

Evokes a number of ideas: The **frictionlessness** of a vacuum (“Nothing comes between the customer and their trade”), **airtight secrecy** (locking out competitors), **speed of execution** (locking in your price).

NCISION

Pronounced “encision”. Literally cutting-edge. Cuts through all barriers to execution. “enable” + “decision / precision”. Very aggressive, decisive. Initial “n” gives it a math/tech feel. **ncision.com is available**.

CMAND

Pronounced “command”. Delivers the competence and confidence of your solutions, and the promise that the customer is always in control. Short, aggressive, brash, commanding. **cmmand.com is available**.

PROCISIVE

“Professional” + “incisive / decisive / precise”. A professional, cutting-edge product for the confident, aggressive trader. **procisive.com is available**.

ALIAS

Drives home the anonymity / secrecy idea, with a cloak-and-dagger feel that evokes CIA-grade technology and gravitas. When said out loud, subtly evokes “L.S.” (Lightspeed).

nQUANTA

“Enable” + “quant”, but also evokes the speed and cutting-edge expertise of quantum physics. Unabashedly techie, too mouthy to be a retail brand. **nquanta.com is available**.

XSR

Again, proudly techie. A back-formation of “excess return”, also evokes “access”, “accessory”, “success”. Doesn’t stand for anything, but it could (“Execution Systems Research”, “Expertise. Speed. Reliability.”) Or: **XSI, EXCESOR**.

VANTA NVANTA AVANTOR NVANTAGE

From Lightspeed’s “unfair advantage”, but also evokes “advanced”, “invent”, and “envision”. Forward-leaning, forward-moving, forward-thinking. (Vanta is probably too close to Broadridge’s Vantra; the others are fair game.)

OUTVECTOR

From “output vector,” the result of a modeling algorithm. Says “We’ll take care of everything after your algorithm/strategy.” “Out” + “Vector” = “Aiming out very far”. **outvector.com is available**. Or: **NVECTOR, NVECTA, ONVECTOR, PROVECTOR**.

PULSAR

A star that emits a powerful beam of high-frequency electromagnetic radiation. As precise as an atomic clock. Evokes the rapid pulses of high-frequency trading, and of the traders themselves. Propulsive, driven, scientific, precise.

BLACKLIGHT

From “black box” + “Lightspeed”, but also delivers secrecy: “Your trades will be visible to you, but invisible to everyone else.” Like a black-ops military contractor, a la Blackwater. (In fact, it is: google Blacklight Global.) Or: **BLACKBEAM**.

TRANSLUCENT

Permitting some light to pass through, but not all. Like BlackLight above, it says “You can see; others can’t.” “Trans” + “lucent” evokes connection at light-speed. Optimistic, but secretive.

nTRÖL

From “in control.” The customer is looking for a solution that puts them 110% in the driver’s seat. Commanding, brash. Lower-case “n” and custom “Ö” direct the eye and ear, adding emphasis and futurism. Also: **enTROL, inTROL**.

ONWIRE

This business is all about getting orders “onto the wire” as quickly as possible. Straightforward language, instantly “gettable”, while still lean and aggressive.

C4

Taking **c** - the speed of light - and going beyond Einstein’s **c²**. Very short, very techie. Like a military explosive. Could have a story (“Competence. Consistency. Confidence. Control.”) Makes for some nice short urls (e.g., **c4trading.com**).

COFICIENT

From “efficient / proficient”. You provide the brains, we provide the speed, competence, and precision. Solid, corporate, while still mathematical (a la “coefficient”). Feels appropriately subservient to the customer’s big ego.

NCODE

Sends two distinct messages: 1) It’s all about the customer’s algorithms / programming - the intelligence is “in the code”; 2) It’s all about secrecy, a la “encode”. You bring the coding skill, we send it securely and anonymously down our pipes.

Domain Name Availability

AIRLOCK	airlocktrading.com airlockbrokerage.com airlocksolutions.com airlock.com airlockinc.com
NCISION	ncision.com ncisioninc.com ncisiontrading.com ncisionbrokerage.com ncisionsolutions.com
CMAND	cmand.com cmandinc.com cmandtrading.com cmandbrokerage.com cmandsolutions.com
PROCISIVE	procisive.com procisiveinc.com procisivetrading.com procisivebrokerage.com procisivesolutions.com
ALIAS	aliatrading.com aliasbrokerage.com aliasolutions.com alias.com aliasinc.com
NQUANTA	nquanta.com nquantainc.com nquantatrading.com nquantabrokerage.com nquantasolutions.com
XSR	xsrinc.com xsrtrading.com xsrbrokerage.com xsr solutions.com xsr.com
XSI	xsitrading.com xsibrokerage.com xisolutions.com ksi.com ksinc.com
EXCESOR	excesor.com excesorinc.com excesortrading.com excesorbrokerage.com excesorsolutions.com
VANTA	vantainc.com vantatrading.com vantabrokerage.com vantasolutions.com vanta.com
AVANTOR	avantorinc.com avantortrading.com avantorbrokerage.com avantorsolutions.com avantor.com
NVANTA	nvantainc.com nvantatrading.com nvantabrokerage.com nvantasolutions.com nvanta.com
NVANTAGE	nvantageinc.com nvantagetrading.com nvantagebrokerage.com nvantagesolutions.com nvantage.com
OUTVECTOR	outvector.com outvectorinc.com outvectortrading.com outvectorbrokerage.com outvectorsolutions.com

domain.com = Available for registration

domain.com = Registered, but possibly available for purchase

~~domain.com~~ = In active use

NVECTOR	nvectorinc.com	nvectortrading.com	nvectorbrokerage.com
	nvectorolutions.com	nvector.com	
NVECTA	nvectainc.com	nvectatrading.com	nvectabrokerage.com
	nvectasolutions.com	nvecta.com	
ONVECTOR	onvectorinc.com	onvectortrading.com	onvectorbrokerage.com
	onvectorolutions.com	onvector.com	
PROVECTOR	provectorinc.com	provectortrading.com	provectorbrokerage.com
	provectorolutions.com	provector.com	
PULSAR	pulsartrading.com	pulsarbrokerage.com	
	pulsar.com	pulsarsolutions.com	pulsarinc.com
BLACKLIGHT	blacklighttrading.com	blacklightbrokerage.com	
	blacklightinc.com	blacklight.com	blacklightsolutions.com
BLACKBEAM	blackbeaminc.com	blackbeamtrading.com	
	blackbeambrokerage.com	blackbeamsolutions.com	blackbeam.com
TRANSLUCENT	transluenttrading.com	transluentbrokerage.com	
	transluent.com	transluentsolutions.com	transluentinc.com
nTRÖL	ntrolinc.com	ntroltrading.com	ntrolbrokerage.com
	ntrolsolutions.com	ntrol.com	
enTROL	entrolinc.com	entroltrading.com	entrolbrokerage.com
	entrolsolutions.com	entrol.com	
inTROL	introlinc.com	introltrading.com	introlbrokerage.com
	introlsolutions.com	introl.com	
ONWIRE	onwireinc.com	onwiretrading.com	onwirebrokerage.com
	onwiresolutions.com	onwire.com	
C4	c4trading.com	c4brokerage.com	
	c4.com	c4solutions.com	c4inc.com
COFICIENT	coficientinc.com	coficienttrading.com	coficientbrokerage.com
	coficientsolutions.com	coficient.com	
NCODE	ncodetrading.com	ncodebrokerage.com	
	ncode.com	ncodeinc.com	ncodesolutions.com

domain.com = Available for registration
 domain.com = Registered, but possibly available for purchase
 domain.com = In active use

Also of Interest

Hermetic	Hermetic = sealed airtight. Hermes = winged god of speed.
Coversa	“Covert” + “Versatile”. Flexibility + Secrecy.
Proton	“Professional” + atomic speed.
QMATRIX	Very math / techie.
Strata	Layers = separating trades from prying eyes; Stratosphere = aim high.
Altra	“Ultra” + “Altitude” + “Trading”. Ultra-low-latency trading.
Atomic	Atomic speed, math / techie feel.
Autonomy	The client is in complete control.
Axiom	From mathematical logic.
Ultra•C	Beyond the speed of light. Short for “Ultra-low latency”.
Formant	From “Performance”. Peaks in the frequency spectrum of sound.
Positron	“Positive” + “Electronic”. Particle physics.
Nfluent	“Fluent” = flowing. The flow of orders and information.
Sequra	From “Secure”. The “q” gives it a math / techie feel.
CQUEST	Heading towards light-speed.
QED	The climax of an elegant mathematical proof.
Algo	Short for “Algorithmic trading”.

If a short cheap URL is a must

All of these URLs are available for registration right now:

NCISION.com	Cutting-edge. Precision / decision / etc.
CMAND.com	Commanding. Client is in control.
PROCISIVE.com	Professional / process / decisive / incisive / precise.
NQUANTA.com	Quants, quantum speed, cutting-edge expertise.
XSRINC.com	Excess return. Access. Accessory. Expertise / Speed / Reliability.
EXCESOR.com	Similar to XSR, above. One who exceeds, one who accesses.
EXCESA.com	Same as above.
OUTVECTOR.com	From “output vector”. Aiming out into the beyond.
ALFICIENT.com	“Alpha” + “Proficient” / “Efficient”. Skilled in generating alpha.
HERMETIS.com	Hermetic = sealed airtight. Hermes = winged god of speed.
NCYFER.com	From “Encipher”. Secure, encoded.
ULTRACY.com	From “Ultra-Low Latency”.
ULTRALO.com	From “Ultra-Low Latency”.
UNVANTA.com	From “Unfair Advantage”.
DEEPGRAY.com	Keeps some light in, some light out. Visible only to some.
INQURA.com	“Intelligent / Insular” + “Secure”.

All the Rest

4D	AlphaC	Atonomy
Accesor	Alphadent	Atonomy
Acesor	AlphaGen	Auteon
Acta	Alphagon	Aution
Acton	Alphalon	Automa
Advanta	AlphaMax	Autonymy
Advantor	AlphaPro	Avant
Aegis	AlphaSeek	Avanta
Aera	Alphate	Avantar
Aether	Alphatic	Avantex
Agresa	Alphemic	Avantra
Agresor	Alphemix	Avatar
AirSpan	Alphicient	Axa
AirTight	Alphident	Axia
Akton	Alphinity	Axio
Alacra	Alphome	Axxess
Alacrity	Altricy	Azura
AlfaGen	Amplitude	BlackBolt
Alfinity	Anvanta	BlackCloud
Alpha5	Aptra	Blackform
Alpha6	Apron	BlackFront
Alpha8	Atform	BlackHole
Alpha9	Atoma	BlackLaser

BlackManta	CQR	Eficia
BlackMatrix	CQube	Eficiant
BlackOp	Cryptos	Efixion
BlackOps	Cyclotron	Electra
BlackPipe	Cytron	Electron
BlackRay	Dark Matter	Eltra
BlackVector	Dark Particle	Encision
Blacuum	Darkbeam	Encode
Blink	DarkCloud	Enfluence
BlueFront	DarkFiber	Enfluent
C3	DarkFire	Enquanta
C-Cube	DarkHorse	Envanta
Cartesian	DarkLight	Envantage
Ceyond	DarkOps	Envector
Clandestine	DarkPath	Envoi
Click	DarkPipe	Envoy
Cloak	DarkRay	Etonomy
Clockwork	DarkSphere	Event Horizon
CloudCover	DeepCloud	Excessor
CMetric	DeepCover	Exequte
cNode	DeepGrid	Exessor
Coprime	Devilfish	Exogen
Courier	Diplomat	Exogenous
CoVersa	DoubleBlind	Extol
Covert	E-Prime	Extrol
CQ	E2	Firmant

Fluant	Lockdown	Opaque
Fluent	Manta	Optime
Fluon	Matica	Otoma
Flux	Micron	Otonomy
Formance	Microsec	Parametric
Genecode	Microspeed	Parametrix
GoSpeed	MicroSync	Parsec
Gravita	Microtime	Partica
Gravity	Muon	Particle
Hadron	Ncipher	Pipeline
Harmonic	Ncircle	ProAlpha
HeatShield	Ncisive	Procision
Hermetix	Nclose	Projective
Hush	Neural	Protocol
HushLine	Neutron	Protron
InfiniteAlpha	Nfluence	Provective
Influent	Nightfly	PulseWave
InQu	NightRay	Qbeam
Instinct	NightVision	Qspeed
Invanta	nMatrix	Quadrature
Invariant	Nquest	Quadron
Invect	Nshield	Quanta
Invector	Ntec	Quantis
Itonomy	Ntrace	Quantix
Jitter	Nucleon	Quantus
Kryptos	Nuon	Quark

Qube	Successor	Vacuum
Qubit	Supercollider	Vantage
Qume	Superstring	Vantive
Qution	SureLine	Vantor
QVector	Synchronic	Vantra
QX	Tectant	Vecta
Radica	Tectiv	Vectiv
Radical	Tecton	Vector
RedShift	Tectonic	Vectra
Rhythm	Tector	Vectral
SecureLine	Tetra	Warp
SecurePath	Teleport	WaveFront
Sequel	Tick	Wavelength
Sequest	Tonomy	Wirefront
Sequron	Translucid	Xlucent
SignalPath	Twitch	XOR
SplitSec	Ultra-E	XQ
Stealth	Ultrac	XSA
StingRay	Ultrance	XSet
Stopwatch	Ultrant	ZeroPoint
StrataGen	Uptec	ZPoint
Subatomic	μ Speed	