

Naming Results

Capri Sun

Prepared for Idiom

March 10, 2011

My Top Picks

VROOM!	Veggies + Fruits + Zoom! “Vroom” = the sound of a powerful, speedy motor.
FROOTZ / Froots	Fruits + Roots.
PowerUps	Every 6-12-year-old knows what a power-up is: an object in a video game that gives you extra abilities, speed boosts, rejuvenated health, invincibility, etc.
FRU2 / FruToo	The sequel to fruit juice. Two kinds of juice. “Fruit Juice + Veggies Too!”
JOOST	The juice with a veggie boost!
JuiceKicks	The juice with a veggie kick! “Kick” is in football, soccer, skateboarding, martial arts...
JUJU / JuJu	Two kinds of juice. “Juice + Juice!” “Juju”= mojo / good luck; a supernatural power or object.
Kid Power!	The power comes from the veggies. “Kid Power” could be a young superhero mascot.
MixUps	Fruit + veggie juice mixed up together!
OutBurst!	From veggies bursting out of the ground. Ties in closely with the flavor names: Scream, Shout, Roar.
PowerPacks	“Power”: from the veggies. “Packs” = the pouch form.
SuperJuice!	Juice with superpowers. Comic-book language. Kids love superheroes.
SuperNatural!	Superpower + All Natural. Gives kids supernatural powers, a la Harry Potter, Twilight, Ben 10, Last Airbender, etc.
SuperPower!	Comic-book language. Gives kids supernatural powers, a la Harry Potter, Twilight, Ben 10, Last Airbender, etc.

FAVES	Fruits + Vegetables.
CRAVES	V for veggie. “Capri Sun Craves” has a nice feel. The “ <u>CRA</u> zy <u>VE</u> ggie + Fruit Juice”?
FEVER	Fruits + Vegetables + feverish excitement. Goes nicely with the flavor names: Scream, Shout, Roar.
VOODOO	V for veggies. Magic power. DO = action.
V2	Juice, version 2.0. Two kinds of juice.
Vs.	Juice vs. Juice — play it like a superhero showdown, a wrestling match, or a DJ remix / mashup. (All use “vs.”)
VERY	VE for veggies. Very loud, very cool, very great taste, very good for you. <u>VE</u> ggie + <u>ber</u> ry / <u>cher</u> ry?
TWOz	Kid-cool way of saying “two things mixed together.”
MOJO	<u>MO</u> re than just juice. It’s the juice with more! “Mojo” = good luck, magic power.
EDGE	From “veggies.” The veggies give you the edge. You could show a kid surfing the edge of a wave, etc.
Flavonoids!	Like aliens or androids of flavor. “Flavonoids” are highly nutritious vitamins in plants.
JOO2 / Ju2 JooToo / JuTu	The sequel to juice. Two kinds of juice. “Juice + Juice!”
Potions	A magic liquid. Very Harry Potter.
PowerPouch	“Power”: from the veggies. “Pouch” = the pouch form.
PowerPals	“Power” is sweetened by the kid-friendly “Pal”.

Also of interest

BIG Juice	The juice with the big veggie power.
Color War	Like in summer camp. Fruit Vs. Veg = cool juice colors.
Earthquakes	Trying to find cool ways to bring in “Earth.”
Earthshakers	Trying to find cool ways to bring in “Earth.”
Froobles	Fruit + Vegetables. Silly, a la Sponge Bob.
FROOV / Froovs	Fruit + Veggies.
Fruit Vs. Veg	Like a wrestling match or superhero matchup.
Juice Vs. Juice	Like a wrestling match or superhero matchup.
GrooV	“Grew” + V.
Pow!Packs	Comic-book language.
SmooV	Smooth taste + V.
Vybrids	Veggies + Hybrids + Vibe. Like an action toy.
!	An outré idea: What if it was just a big exclamation point!
ALiVE / ALIVE	The 2 i’s could be two people, a la Wii, or a fruit + a veg.
Boom!Blends	“Boom” ties with the loudness of Shout / Scream / Roar.
Boombastic!	“Boom” ties with the loudness of Shout / Scream / Roar.
EarthBurst	Trying to find cool ways to bring in “Earth.”
Fruition	Fruit + Nutrition.
Magibles	Magic + Vegetables.
Magix	Magic + Mix.
Megables	Mega + Vegetables. Like an action toy from Japanimation.
Motion Potion	A magic potion for increased activity.
Pow!Wow!	Comic-book language.
RocketPacks	Sci-fi / space-travel imagery. “Pack” = pouch form.
SproutBurst!	A little too veggie, I know...

The Full List

!	Boom!Blends	Duoz
!!	BoomJuice	EarthBurst
2Gather	Boombastic!	EarthMovers
ALIVE	Boomtastic	Earthquakes
aliive	Boost	Earthshakers
Action Juice	Boosterous	Earthworms
Action Kids	Boosters	Edge
Action Potion	BumpJuice	Edge
Alive	Bumpers	Elixirs
Ambunctious!	Bumps	Elixrs
Beast Juice	Color War	Emixirs
Beet Junkie	ColorBlast	Emixrs
Beetbox	Converge	Extremes
Big V	Cool Colors	F vs. V
BigJuice	Cool Combos	FIVE
BigWave	Cool Packs	Fat Beets
Blast Blends	Craves	Faves
BlasterBlends	Crazy Combos	Favrs
Blastoffs	Crazy Cool	Fervor
BlendBlasters	Crazy Craves	Fever
Blizaster	Deep Dirt	Fire Power
Bombast	Dirt Drink	FlaVers
Bombastic!	Drive	FlaVes

Flavonauts	Frutazoid	Joo2
Flavonoids!	Fruves	JooJoo
Flavor	Fruvrs	JooToo
Flavrs	Fruvs	Jools
Flavs	GoGreen	Joosterous
Flyve	GorillaJuice	Joox
Fravrs	Gorillas	Ju2
Frebbles	Green Machine	JuJu
Fregables	GreenBoost	JuTu
Frive	Gro	Juicables
Froo2	GroGo	Juice Vs. Juice
FrooToo	GroVe	JuiceBoost
FrooVeg	GrooV	JuiceKick
Froobles	GroundControl	JuiceKicks
Froots	GrownUps	JuiceTech
Frootz	Gustopia	JuiceUps
Froove	Heavy Veggies	Juiceables
Froovs	Howls	Juiceterous
Fru2	Hybrids	Juvenate
FruToo	HyperFuel	KickPush
FruTu	HyperJuice	Kickoffs
Fruactive	JOOSE	Kickups
Frubles	JOOST	Kid Power!
Fruit Vs. Veg	JUZE	Kung Vu
Fruition	JV	Lezooms
Frutabaga	JetPacks	Lezumes

Liive	MudJuice	Rad 'n' Rowdy
LipSmackers	Nutrrips	RadBlends
Live	Nutrish	RadRowdies
Lixrs	OutBurst!	Raditude
LoudJuice	OutLoud	Rambunctious!
Magables	OverFlow	Raves
Magibles	Plantagonist	Ravrs
MagicMix	Plantidote	Refresh
Magix	Plantitude	RocketPacks
Matchups	Playing with Fire	Rootabaga
Megables	Potions	Roots
MixUps	Pow!Packs	Rootz
Mixables	Pow!Wow!	Rowdies
Mixcitement	PowerColors	Screamers
Mixcitters	PowerJuice	ShootOuts
Mixels	PowerKicks	ShoutBurst!
Mixeons	PowerKids	Skreamers
Mixies	PowerPacked	Smackers
Mixrs	PowerPacks	SmooV
MoVe	PowerPals	Spoons
MoVrs	PowerPlants	Sploosh
MooV	PowerPouch	SproutBurst!
Motion Potion	PowerUps	SproutLoud!
MouthPlay	Projuice	SproutOuts
Movers	PumpItUp!	SproutRageous!
MuV	Quench!	SproutWow!

SproutaSight	UJuice	Veganauts
Sproutlaws	V-Activ	Veggienauts
Sun Power!	V-Active	Vegienauts
SunBlast	V-Edge	Vegify
SunBlasters	V-Fresh	Vegitude
Super Good	V-Quench	Vegos
SuperFuel	V-Quest	Vejjees
SuperHero!	V2	Vejjies
SuperHeroes	V:Fresh	Velo
SuperJuice	VAMOOSE	Velocity
SuperKids	VBOT	Venom
SuperNatural!	VEGS	Verbs
SuperPower!	VEGZ	Verve
SuprJuice	VJ	Verves
Swaves	VOOSE	Very
Tantrum	VOOST	Vibe
Thrive	VROOTS	Vibes
Thump Juice	VROOTZ	Victorious
ThunderGround	VUCE	Victory
ToGather	VUUSE	ViperJuice
Tooz	VUZION	Vista
Tuju	Vampede	Vo
TurnItUp!	Vamplitude	Voltage
Twinz	Vectors	Volts
Twoz	vEdge	Vombos
U Juice	Vegables	Voodoo

Voodoo	YouJuice
Voosh!	Zeggies
Voracious	Zegs
Vorte	Zejeez
Vortex	Zejjies
VoxPops	Zejeez
Vresh	Zejjeez
Vrooms	Zejjies
Vrowdy	Zen Blends
Vruit	
Vs.	
Vs. Veg	
Vudu	
Vuju	
Vun	
Vuture	
Vybrids	
WaV	
WaVe	
Weave	
Weeve	
WholeEarth	
WholeLotta	
WholeThing	
Wow!Pouch	
Wow!Pow!	