

# Naming Results

ZG1 Arm

Prepared for Equipois

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# My Top Picks

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**X•AR**  
**EXAR**

Could stand for “external arm,” “extension arm,” “exoskeletal architecture,” “external assistance rig,” or just “X-factor” + “arm.”

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**AERIS**  
**AERA**

“Aero” = flight, airiness. “Era” = futuristic, breaking new ground. Could stand for Aerodynamic Interface System, Advanced Ergonomic Assistance, etc.

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**AIRWAVE**

Evokes the lightness of flight (“air”), streamlined ease, the floating / bobbing / undulating of a wave. “Wave” is also a happy action made by the hand.

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**3FLEX**

Flexibility and freedom of movement in all 3 dimensions. Evokes “reflex” — the reflexive, responsive movement of the device.

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**XTENSA**  
**EXTENSA**

Extension of human capability; extension of the arm’s reach and stamina. Suggests a release from tension (“ex-tension”) — relieving arm pain.

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**reACTIV**

Redoubling and reinvigorating worker activity and productivity. The device is highly “reactive” to the arm’s fluid movement.

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**REFLEX**  
**RE<FLEX**  
**RE:FLEX**

Flexibility and freedom of movement. The reflexive, responsive movement of the device with the arm’s natural motion.

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**CMAND**

Pronounced “command.” The device allows complete, precise command of the workstation. Subtly evokes “manual” and “hand.”

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**AX•S**  
**AX/S**  
**AXS**

“Access” + “Axis”. Allows precise access to the entire workstation, freedom of movement in all axes.

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**AXION**

Access + Axis + Action + Eon. A futuristic system enabling increased activity and manual access through motion in all axes.

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**RIZE**  
**RIZR**  
**ARIZE**

Allowing the arm to rise, to arise. Lifting gently and smoothly. Very optimistic, sunny.  
Arize = Arm + “-ize” (mobilize, optimize, etc.)

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**ALOFT**

Floating. Flight. Pure weightlessness. Very breezy.

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**AIRWING**  
**HOVERWING**

The device can be thought of as a **wing** rather than an arm: allowing the body to float, to levitate.

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**LEVO**  
**LEVIA**  
**LEV-1**

Levitation + Evolution.

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**nTRŌL**

From “in control.” The device allows complete, precise control of the arms, hands, and workstation.  
Also: **enTROL**, **inTROL**.

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**ASENSA**  
**SENSAR**  
**SENSION**

Evokes “ascension” and “suspension” — lifting and holding up the arm. Also, the “sensitivity” of the device’s motion, and its almost “sentient” nature.

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**NFLEX**  
**NFLUX**

Pronounced “N-flex” / “N-flux”.  
Flexibility and flow in infinite (“n”) directions.

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**ARMONIC**

Arm + Bionic. The technology of arm suspension. Evokes “harmonic” – in harmony with the arm’s natural movement / creating a happier workplace.

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**AVATAR**

A technological extension or projection of the self. Could stand for Advanced Technology Arm, Activity Assistance Architecture, etc.

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**EXO  
EXA**

External, Extension, Expansion, Exoskeletal, etc.

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**AVEON**

Bird-like, airplane-like flight (aves, avion) + Eon. Could stand for “Advanced Ergonomics,” etc.

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**AIRLIFT  
UPLIFT**

Gently lifting up the arm. Optimistic, floaty, breezy. “UP” could stand for “Utility / Precision,” etc.

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**RELEVE**

Levitation + Relieving pain.

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**ABILIA**

Increasing human ability. Enabling productivity.

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**ROVR**

Moving about pleasantly in all directions. Evokes “Hover” and “Over,” and the Mars Rover (outer-space technology).

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**ARMATURE**

Arm + Structure. Evokes “nature,” “mature,” “architecture,” etc.

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# Also of Interest

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<b>4ARM</b>	4th-Generation Arm. 4-Dimensional Arm. For arms. Forearm.
<b>Alevo / Aleva</b>	Levitation + Evolution + Alleviating arm pain.
<b>Aris</b>	From “arise.” Arm Interface System.
<b>ArmStation</b>	Arm + Workstation. Mounts on the desk or chair.
<b>AXA / Axia</b>	Access, axial motion, action, etc.
<b>Curv</b>	The curving motion of the arm, curved shape of the product.
<b>Flexar</b>	Flexible arm, flexible architecture, fluid external arm, etc.
<b>Flite</b>	Flight + lightness.
<b>Hoverbird</b>	Like a hovering hummingbird – floating over the workstation.
<b>iWing</b>	A personal levitation system.
<b>Libra</b>	Libra = Balance (the scales); Libera = Freedom.
<b>MotionArm</b>	Very descriptive, straightforward.
<b>Nexar</b>	Next-generation arm / architecture.
<b>NFINIA</b>	Infinite, fluid motion in all directions.
<b>ONIX</b>	Short for “bionics.” Evokes “onyx,” the product’s black color.
<b>OTION</b>	Short for “motion.” Evokes “ocean” – gentle, fluid motion.
<b>RAZR</b>	Something that “raises” the arm. “Razor” = precision.
<b>XOOM</b>	Allows the arm to “zoom” around the workstation.

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# Naming the Product Category

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**X•AR** Personal Levitation Device

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**AERIS** Arm Interface System

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**AIRWAVE** Dynamic Levitation Device

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**EXAR** Exoskeletal Assistance Rig

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**AERA** Advanced Ergonomic Assistance system

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**3FLEX** Personal Utility Wing

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**XTENSA** Motion Wing

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**AVATAR** Activity Assistance Architecture

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**reACTIV** Precision Activity Wing

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**RE<FLEX** Human Suspension System

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**CMAND** Workstation Mobility Wing

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**RIZE** Personal Levitation System

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**AX•S** Precision Utility Wing

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**ALOFT** Arm Levitation System

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**AIRWING** Manual Levitation Device

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**LEV-1** Human Suspension Device

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**nTROL** Precision Mobility Wing

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**NFLUX** Manual Levitation System

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**ARMONIC** Personal Mobility Wing

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**EXAR** Professional Activity Wing

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**AVEON** Advanced Utility Wing

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**UPLIFT** Personal Motion Wing

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**SENSAR** Seat-Mounted Wing

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**AIRLIFT** Arm Levitation Device

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**RELEVE** Mechanical Levitation Device

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**ABILIA** Arm Suspension Device

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**ROVR** Workstation Utility Wing

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# All the Rest

[X]AR	Aero	Amina
3•Flex	Aerus	Amotion
3Flex	Aether	Anima
3Form	Aethr	Aptera
3Wave	Aethra	Aptor
3Wing	Ago	Aptr
3X	Aikido	Aptra
4ARM	Air	Ara
4M	AirLift	Aria
4R	Airm	Aris
4RM	AirWave	Arise
Abia	AirWing	Arize
Abila	Akibo	Armant
Abilia	Akido	Armation
Abilior	Akimbo	Armature
ACCES	ALA	Armature
Accis	Aleva	Armetic
Activ	Alevia	Armetix
Aera	Alevo	Armonia
Aergo	Alia	Armonic
Aeris	ALOFT	Armonix
Aerix	Amiga	Armony
Aerm	Amigo	Armonyx



Armotion	Axian	Emos
ArmStation	Axion	Emotis
ArmWing	AXIS	Enable
Arom	Axon	Enflux
Asensa	AXS	Enform
Asensia	AXUS	Enmo
Asensian	Axxis	EnMotion
Asension	BlackWing	EnRange
Aside	Brachia	Enture
Asis	Breath	Eon
Aspensa	Breathe	Ergo
Avatar	Breez	Ethera
Aveon	Breeze	Etherea
Avi	ChairWing	Etheria
Avia	Cision	Ethra
Avian	Cisor	Evitate
Avio	CMAND	Evo
Avis	CMANDR	EXA
AVS	Contor	EXAR
AX/S	Contur	Exera
AX•S	Cordia	EXO
AXA	Curv	Exor
Axar	Dana	Exos
Axeon	DeskWing	Exper
AXESS	Director	Expera
Axia	Dyna	Experia

Expra	Free-D	Humana
Extar	Freedom	Hydra
Extara	FreeRange	imotion
Extend	freFlex	Inchro
Extensa	Freform	Ion
Extensor	Fremo	Irom
Extera	Fuerza	Isis
Exus	Gemini	iWing
Feather	Glide	K•Wing
Featherlight	Glider	Kimbo
Flexa	Glié	Lev
Flexar	Gliss	LEV
Flexo	Guru	LEV1
Flexor	h-wing	Leva
Flexr	H•Wing	Levia
Flite	Harmonia	Leviate
Floa	Harmonix	Levio
Flua	Harmony	Levita
Fluon	Hover	Levitas
Flux	Hoverbird	Levo
FlyArm	HoverWing	Levv
FlyWing	Hovr	LevWing
Formance	HOVR	Lexa
Formant	Hovrr	Libera
Forza	HOVRR	Libra
Fre	HovrWing	Lif

Luft	NFLEX	PIVIT
Lyris	NFLUX	Pivot
Maxar	NFORM	Precia
Meca	Novis	Precis
Mecha	NPower	Ptero
Mek	nTROL	Ractor
Meka	Nuance	Raize
Mekk	Nuar	Raptor
MotionArm	Numar	RAZR
MotionWing	Numina	re:activ
Motis	Nuva	RE:FLEX
Moto	Nuvia	re•activ
Moton	ONIX	re•flex
Motos	Onyx	re•leve
Movon	Optera	Reach
Mpower	Opteron	ReachOut
Muon	Orbit	Reactiv
Muvar	Oryx	reActiv
Muvarm	Otian	reACTIV
Muvia	OTION	Rector
Mya	OutReach	reLEV
Myos	Perform	Releve
N•ABLE	Performa	Relex
N4RM	Performant	RightWing
Nexar	Piik	Rize
NFINIA	Pivet	RIZR

Rota	Slither	UpStation
ROVR	Slithr	UpWing
Ryze	Spension	Volition
S•Wing	Stead	Volution
Savvi	SteadyArm	Volv
SeatWing	Suspa	Wave
Sencion	Suspen	Whisper
Sensa	Suspend	Whispr
Sensar	sWing	Wing
Sensei	Swiv	WingSpan
Senseo	Swivl	WingStation
Senseon	Syncar	WorkFly
Sensia	Syncra	WorkWing
Sensian	Syncro	Worx
Sensio	Tao	X-AR
Sension	Tensar	X/AR
Sensiv	Therea	X•AR
Sensor	TheReach	X AR
Sensr	Torq	X10
Sentia	Trinsic	XA
Sentian	Ultrom	XAR
Sention	Umana	Xerv
Shadow	UP>LIFT	XO
SiteWing	Up1	XOOM
SitWing	UpHold	XR
Skin	UpLift	XS

XTENSA

Xtensr

Xtera

XŪM

XWing

Zefr

Zephr

Zephyr

ZŪM

ZUUM