

Naming Results

Jamba Juice

Naming scheme to incorporate new 16-ounce size

My Picks

Regular	Junior	Jumbo
16	24	32
Regular	Slim	Super
Mini	Metro	Mondo
Regular	Mini	Mega
Express	Regular	Power
Junior	Regular	Power
Sprinter	Metro	Laguna
Sipper	Mondo	Largo
Junior	Jumbo	Jiant
Jambino	Jamboree	Jumbo
Lil' Sipper	Regular	Big Kahuna
Eeny	Meeny	Mighty
Drizzle	Storm	Monsoon
Sprinter	Jogger	Marathon

The Full List

Straightforward:

Regular	Junior	Jumbo
Regular	Slim	Super
Standard	Slim	Super
Regular	Mini	Mega
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Mini	Medium	Mega
Mini	Medium	Max
Mini	Mega	Giga

These 4 schemes place the 24oz name first, making the smaller and larger sizes offshoots of the 24oz norm, rather than sandwiching the 24oz size into a vague “middle child” position.

If It Ain't Broke:

Express	Regular	Power
Junior	Regular	Power
Jolt	Regular	Power
Jiffy	Regular	Power
Jumpstart	Regular	Power

Keeping the existing Regular and Power sizes.

S / M / L:

S printer	M etro	L aguna
S ipper	M ondo	L argo
S amba	M ambo	L imbo
S printer	M iler	L ong Jump
S printer	M iler	L ong Distance
S alamander	M onkey	L ion
S tarfish	M onkey	L eopard
S peedy	M ondo	L eviathan

Prominently emphasized S / M / L initials cue the sizes, freeing up the names to confer more distinct personalities, like a line of cars.

Big and Little:

Lil' Squeeze	Squeeze	Big Squeeze
Lil' Sipper	Regular	Big Kahuna
Lil' Dipper	Regular	Big Dipper
Lil' Squeeze	Regular	Big Kahuna

Alphanumeric:

M	L	XL	
S	M	L	
J-	J+	J++	
J-1	J-2	J-3	
J-16	J-24	J-32	
16	24	32	Straightforward, minimalist.
JS	JR	JXL	
J	JJ	JJJ	
AA	C	D	A la batteries
J.Lo	J.Med	J.Hi	

Analogies:

Aruba	Alaska	Antarctica
Venus	Mars	Jupiter
Venus	Earth	Jupiter
		Amazon

Analogies:

Molehill Mountain Volcano

Molehill Mountain Everest

Drizzle Storm Monsoon

Cool relief from the
tropical heat.

Drizzle Storm Downpour

Trickle Storm Typhoon

Sunshower Storm Tornado

Bloom Burst Blast

Baby Mama Papa

Studio Condo Mansion

2-seater Midsize SUV

Coupe Sedan SUV

2-seater 4-seater Van

2-door 4-door Truck

Jaguar Jalopy Jeep

Jaguar Jitney Jeep

Analogies:

Shortstop Infield Outfield

Sprinter Jogger Marathon

Sprinter Long Jump Marathon

Medium Magnum Maximum

Medium Magnum Jeroboam

Sipper Gulper

For Jamba's active, off-the-couch customer

Whimsical:

Teeny-Tiny Mezzo-Mezzo Super-Duper

Teeny-Weeny Mezzo-Mezzo Super-Duper

Eeny Meeny Mighty

Eeny Meeny Mighty Moe

Eeny Meeny Mighty Moe

Veni Vidi Vici

Zoom! Zowie! Zoinks!

Abacadabra Extravaganza

Cues size more than you might think.

Take that, Starbucks

Words with “Jamba”-esque Mouthfeel:

Bongo Tango Mambo

Samba Conga Rumba

Tango Limbo Mambo

Gekko Dingo Hippo

Mini Metro Mondo

Has some verve

Micro Metro Mondo

Micro Mezzo Macro

Micro Molto Mondo

Metro Medio Mondo

Aloha Luau Kahuna

Wiki Aloha Kahuna

GoGo Mondo Jumbo

GoGo MoJo

Fiji